

HOW INVESTING IN YES! WINNIPEG MAKES A

Real impact

ON WINNIPEG'S ECONOMY

1

Job creation

Our team provides data and services to businesses to support their efforts to attract top talent, create jobs and expand in our city.

2

Industry diversification

We work strategically to diversify the economy, reducing Winnipeg's vulnerability to a single industry.

3

Business retention

We function as a concierge service to retain and grow existing local companies, reduce barriers and support their operational needs.

4

Economy fortification

Our team helps to protect Winnipeg's economy from downturns by attracting and retaining major employers.

5

Tax revenue

When we attract more businesses to Winnipeg, it translates into additional spending in the economy and increased tax revenue for community services and projects.

6

Quality of life

A thriving economy means more jobs, better infrastructure and a higher gross domestic product, raising the standard of living for everyone in Winnipeg.