



Agribusiness

Winnipeg

MANITOBA, CANADA

For over 140 years, Winnipeg has served as the gateway to Western Canada and a hub for agricultural activities of all kinds.

Winnipeg is a global agricultural powerhouse. Our city is home to many of Canada's leading international agribusiness companies and industry associations, with a mature agri-food research and development ecosystem. We have a collaborative business environment, with easy access to markets in North America and beyond, making Winnipeg a compelling choice for investment.



Why Winnipeg?



Affordable energy
Winnipeg offers renewable energy that is among the lowest published electricity rates in North America⁴



Established professional farms
Second largest proportion of large farms in Canada⁵



Central location
North America's geographic centre with the continent's largest trimodal port⁶



Renewable energy
More than 99 per cent of electricity generated in Manitoba is from renewable sources⁷

Invest in Winnipeg
Recent investments in creative industries



Paterson Global Foods
• \$94 million
• Construction of oat processing plant



Roquette
• \$600 million
• Construction of the world's largest pea processing facility



Merit Functional Foods
• 94,000 sq. ft.
• Construction of pea and canola protein processing facility



GROWING YOUR BUSINESS HERE



Industry leaders with headquarters in Winnipeg

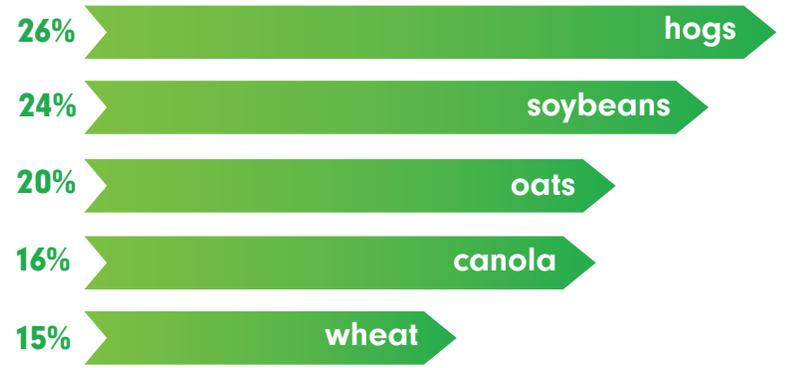


Market access advantages

Winnipeg is perfectly positioned for your business to take advantage of the Canada-United States-Mexico Agreement (CUSMA), Canadian-European Union Comprehensive Economic and Trade Agreement (CETA), Canada-Korea Free Trade Agreement (CKFTA) and the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP). Winnipeg's location offers businesses:

- Maximized value and increased international market access
- **Duty-free access to 800 million+ consumers**
- A one-hour drive to the busiest U.S. border crossing in Western Canada

Manitoba is at the heart of Canada's agricultural production, contributing⁸:



Government support for business

All three levels of government are focused on economic development in Winnipeg, and setting the stage like never before to encourage and support investment

Scientific Research & Experimental Development Credit

Up to 50% reimbursement on eligible commercial R&D activities thanks to best-in-country provincial top-up credit

Manufacturing Investment Tax Credit

8% provincial tax credit on capital costs for use in manufacturing

Ag Action Manitoba

Funding available through the Canadian Agricultural Partnership (CAP) for projects seeking to improve Manitoba's agribusiness sector

Manitoba is part of the Protein Industries Canada (PIC) supercluster, a \$153 million project designed to promote and develop more sources of high-quality plant protein and plant-based co-products. Another key part of PIC is the acceleration and development of AI technologies across the ag sector.

Manitoba A provincial powerhouse for research & development

24 agribusiness R&D centres employ internationally renowned researchers.

Endnotes:
 1. In the Winnipeg Census Metropolitan Area, Statistics Canada, 2018
 2. In Manitoba, Statistics Canada, 2018
 3. Province of Manitoba, 2019
 4. Manitoba Hydro, 2018
 5. In Manitoba, Statistics Canada, Canadian Census of Agriculture 2016. Large Farms >= 1,600 Acres.
 6. CentrePort Canada, 2020
 7. National Energy Board, 2017
 8. Three-year average (2017-2019). Statistics Canada, 2017-2019



Connect with us today!

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