



Protein advantage

# Manitoba

Canada

## Make Manitoba your destination for sustainable plant and animal protein production, processing and innovation.

With close proximity to protein supply, skilled workers and competitive business costs, the protein sector in Manitoba continues to grow.

The industry is supported by innovative research and development centres and a government-backed global protein strategy.

Join those that have made major new investments in plant and animal protein in Manitoba.

## Recent investments

in protein processing in Manitoba



### Roquette

- \$600 Million
- World's largest pea processing facility



### MDI Holdings Inc.

- \$100 Million
- Dairy processing facility



### HyLife

- \$212.5 Million
- Pork processing and production facilities

## Why Manitoba?



### Affordable renewable energy

More than 99 per cent of electricity generated in Manitoba is renewable and is among the lowest published electricity rates in North America<sup>1</sup>



### Access to raw materials

Abundant supply of plant and animal protein sources produced in Manitoba<sup>2</sup>



### Central location

North America's geographic centre with the continent's largest trimodal inland port<sup>3</sup>



### Skilled workforce

Manitoba Provincial Nominee Program attracts skilled immigrant workers

*"Manitoba has a business-friendly spirit, a well-educated and professional workforce, strong logistics, and reliable, competitive and sustainable hydroelectric energy. Those qualities make it the perfect place for Roquette to accelerate our growth as a pioneer in new vegetal proteins."*

**Dominique Baumann, Managing Director, Roquette Canada**



GROWING YOUR BUSINESS HERE

# Top protein sources

2017-2019 average Manitoba production<sup>2</sup>

	<b>Pork</b> .....7,563,000 head
	<b>Beef</b> .....422,000 head
	<b>Sheep</b> .....147,000 head
	<b>Dairy</b> .....4,000,000 hectolitres
	<b>Canola</b> .....3,174,000 tonnes
	<b>Soybean</b> .....1,700,000 tonnes
	<b>Oats</b> .....748,000 tonnes
	<b>Peas</b> .....116,000 tonnes
	<b>Hemp</b> .....3,400 tonnes



## A powerhouse for innovation

Elevate your business with the support, research and expertise from the following local institutions



### The Food Development Centre

Equipment and expertise for the development of new protein products



### Canadian International Grains Institute

Global leader providing training and support around the application of Canadian grains, pulses and other crops



### The Richardson Centre for Functional Foods and Nutraceuticals

University affiliated catalyst for product development



### The Canadian Centre for Agri-Food Research in Health and Medicine

Innovative research on the health benefits of foods



### Red River College's Prairie Research Kitchen

Equipment and expertise for product prototyping and ingredient application research



### The Enterprise Machine Intelligence and Learning Initiative (EMILI)

Expertise to integrate AI technologies in the agri-food sector

## Global protein strategy

The Manitoba Protein Advantage Strategy aims to position all of Manitoba as a global leader in protein production, processing and innovation, and investment attraction in the protein sector.

The Canada and Manitoba governments committed a \$176 million investment in Manitoba's agri-food industry through the Canadian Agricultural Partnership.

Manitoba is also part of the \$153 million Protein Industries Canada (PIC) supercluster that supports value-added agriculture projects, growing Canada's position as a global leader in plant protein.

Endnotes:

1. Manitoba Hydro, 2018
2. Manitoba Agriculture and Resource Development, 2017-2019
3. CentrePort Canada, 2020

## Connect with us today!

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